

Contact

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About Me

Product Designer specializing in the convergence of creativity and functionality. I have a keen interest in both softgoods and hardgoods with a focus on enhancing user mobility. I am passionate about creating solutions that blend aesthetic appeal with substantial contributions to user mobility, aligning with the dynamic intersection of design and technology in the industrial sector.

Education

Pratt Institute

Bachelor of Industrial Design (BID)
Graduated May 2024

Skills

Modeling and Rendering

- Blender
- Keyshot
- Rhinoceros 3D
- Solidworks

Adobe

- Adobe Indesign
- Adobe Illustrator
- Adobe Lightroom
- Adobe Phototshop
- Adobe Premiere
- Figma

Prototyping

- 3D Printing
- Laser Cutting
- Moldmaking
- Pattern Making and Sewing
- Wood Working

Ideating

- Procreate
- Sketching

Microsoft Office

Languages

Korean (Native), English (Fluent), Indonesian (Proficient)

Experience

Project Manager, Staging Department

Jun 2024 - Jun 2025

STAGE ONE NYC, Brooklyn, NY

- Analyze on-site walkthrough videos and oversee moodboards, keeping the design team on track to meet broker and home owners' needs, managing 37 stagings in 2024 and 51 stagings in 2025, ensuring all projects were delivered and staged on time, within budget, and to client specifications through efficient resource management and communication.
- Troubleshooting and resolving client issues, serving as the primary point of contact for client concerns, ensuring prompt and effective solutions that maintained project timelines and kept client satisfaction high.
- Implemented Stageforce online inventory software, integrating it into the company's design process, which resulted in a 10% reduction in operational expenses by improving inventory accuracy, reducing labor costs, and preventing project delays.
- Collaborated with the warehouse team to streamline communication and scheduling, ensuring accurate and timely inventory deliveries, which were crucial to the success of on-site staging operations.

Publix x Pratt Research Assistant

Jan 2024 - May 2024

DESIGN CLINIC, Brooklyn, NY

- Conduct a thorough examination and analysis of the market research, user statistics, and user journey to pinpoint issues and challenges pertaining to the utilization of reusable bags.
- Ideated and prototyped possible solutions to reusable bags at Publix, developing a final prototype, tech pack, and merchandize clip. Concluded the project by presenting the final deliverables to the Publix Design team.

Pratt x Honda Workshop

Jan 2024 - May 2024

PRATT INSTITUTE, Brooklyn, NY

- Collaborated in a team to create imaginative narratives and visual representations focused on futuristic transportation ideas, employing techniques of story creation and Generative AI. Concluded the workshop by showcasing our developed concepts and narratives to the Honda Team.
- Designed brochures and a narrative presentation for the 2024 ICFF + WantedDesign Exhibition.

Home Staging Assistant

Jun 2023 - Aug 2023

STAGE ONE NYC, Brooklyn, NY

- Collaborated closely with the design team and staging project manager to support estimating, walkthroughs, and furniture sourcing.
- Observed and documented important features, measurements, and potential staging areas to aid in developing comprehensive staging plans.

Planning Manager of PIKS Association

Aug 2022 - May 2023

PRATT INSTITUTE, Brooklyn, NY

- Supervise the club members and participate in planning and organizing events, including fundraising, socializing events, and exhibitions opportunities for international students at Pratt Institute.
- Raised and donated \$5000 to Red Cross, EnoB, and CIDA by hosting events with other NY Korean Student Associations.

Assistant Engineer UX/UI Group

Jun 2022 - Aug 2022

SECUI, Jongno-gu, Seoul

- Designed mobile UI design of BLUEMAX NGF & SECUI Portal (Networks Security System) with the objective of enhancing user's experience by benchmarking competitive network security companies, while maintaining the company's identity.
- Designed infographics and conducted biweekly presentations in front of the UX/UI group..

Honors & Awards

2024 IDSA Pratt Student Merit Award	2024
Finalist	
2023 Rowena Reed Kostellow Award	2023
Nominated	
2022 IESNYC Student Lighting Competition	2022
Honorable Mention	
2022 Rowena Reed Kostellow Award	2022
Nominated	
President's List	2019-2024
GPA 3.91, President's List for 8 semesters	
International Merit-Based Scholarship	2019
Received scholarship for outstanding academic record (\$19,000/year)	